## Elected Member Policy Lead - Role Profile

Title	Policy Lead: Community, Culture, and Strategic Housing
Accountable to:	Full Council
Reports to:	Leader /Deputy Leader of Council
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Portfolio Responsibilities	<ul> <li>Strategic oversight of policy and direction in relation to community development, associated partnerships and heritage and culture.</li> <li>Oversight of strategic direction of housing services to ensure they meet the current and future needs of the Argyll and Bute population.</li> <li>To articulate and support achievement of corporate priorities and the Single Outcome Agreement within portfolio</li> <li>Ensure decisions made by Council are fully informed in relation to key elements of portfolio.</li> </ul>
Portfolio focus:	<ul> <li>Effective oversight of and engagement with Community Councils</li> <li>Promotion and preservation of culture and heritage as key assets including the Gaelic language and regional dialects</li> <li>Development of effective communication strategies aligned to support strategic aims and community engagement</li> <li>Develop strong partnership working arrangements and encourage third sector, social enterprise and community-owned initiatives to realise the potential of key assets which benefit local communities.</li> <li>To ensure strategy and development plans are in place for people to have access to affordable, sufficient and suitable housing</li> <li>To ensure strategy in place to reduce incidence of homelessness and deliver high quality homelessness services</li> <li>To oversee development of Scottish Housing Investment Plan as key statement of housing development priorities and to guide funding allocations.</li> <li>To ensure strategies and plans are in place to improve the quality and condition of housing within Argyll and Bute and ensure compliance with Scottish Housing Quality Standards</li> <li>To increase the number of affordable houses within Argyll and Bute, including in rural areas, by working closely with housing associations, contractors and development</li> <li>To facilitate development of the housing infrastructure to meet economic and social needs of our communities and facilitate population growth.</li> <li>To adopt a strategic approach to tackle empty, derelict and underutilised houses.</li> </ul>
Key activities	<ul> <li>Undertake a strong and confident figurehead role to represent the portfolio of services at Council, regional and national levels</li> <li>Provide strategic vision and leadership in development of portfolio</li> <li>Ensure regular communication and reporting on activities to members</li> </ul>
	of Council, Strategic Management Team and Council Officers to

	provide clarity on political direction and assist in working through
	strategies and plans within the portfolio
	Promote the policies of the Council to the media and wider communit
	Work collaboratively with Elected Member Policy Leads and Chief
	Officers across areas of responsibility
	<ul> <li>Develop and support effective partnering with organisations which</li> </ul>
	support and assist in the delivery of strategies, plans and services
	within portfolio
	• Chair meetings, sub groups and committees as required ensuring the
	agenda of the business is properly dealt with; that the opinions of
	other participants and the advice of officers, are allowed to be
	expressed: ensure the proper and timely conduct of the meeting in
	compliance with the Council Constitution and that clear decisions are
	reached.
	<ul> <li>Bring forward effectively issues and business for consideration to</li> </ul>
	ensure Council is focused on the right issues at the right time and that
	decisions are made in light of overall Council policy.
	• Identify any crosscutting issues which may require corporate or joint
	working across portfolios, services and/or partnerships
	<ul> <li>Participate in wider corporate agenda to support effective functioning</li> </ul>
	of Council i.e. contribute to budget working group, participate in
	appointment panels
Committee and	
Partnership	Membership of Other Bodies:
Norking	Argyll and the Isles Strategic Tourism Partnership
Responsibilities:	Gaelic Research Consultative Committee
	Argyll and Bute Local Biodiversity Partnership
	Highlands and Islands Film Commission
	COSLA – Sport, Arts and culture Working Group
	Argyll and Bute Community Health Partnership
	Argyll and Bute Care and Repair Agency

set out in Appendix 1 of the Argyll and Bute Council Constitution. It has been drawn up to complement this documentation and provide further support and direction in fulfilling the role of Policy Lead.